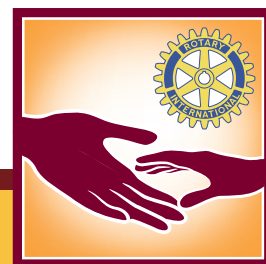




The Westbank



Lend a Hand

Rotator

November 11th, 2003

www.RotaryWestbank.org



President's Pen

To commemorate the Rotary Centennial in 2004-05, Rotary International commissioned author Rotarian David Forward to write a book on the first 100 years of Rotary, *A Century of Service: The Story of Rotary International*. This is an excerpt.

When the Great Depression hit in 1930, many Rotarians faced the greatest challenge of their lives. There was no better time to test for ethical conduct than during such a dire economic crisis and the scramble to survive.

Hebert J. Taylor, a member of the Rotary Club of Chicago, was asked to take over the near-bankrupt Club Aluminum Company in 1932. It was a last-ditch effort to save the company, which had no money, low employee morale, and ruthless competition from other firms in similar straits. Taylor used his Rotary background to draft a 24-word code of conduct that he used to guide all his daily decision. He found this ethical compass so helpful that he called all the department heads together and asked them to do the same. The code had four points, so Taylor called it "The Four-Way Test":

"Of all things we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?

- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?"

Club Aluminum applied The Four-Way Test to its dealings with employees, customers, dealers and suppliers. It deliberately walked away from business that, while profitable, would have failed one or more of its standards.

The company's fortunes turned around; it eliminated its debt and over the next 15 years paid out \$1 million in dividends while building a net worth of \$2 million. Herb Taylor credited The Four-Way Test for this reversal in fortune. The RI Board voted to officially adopt The Four-Way Test in 1943, and when Herb Taylor became RI president in 1954, he donated the copyright of the test to the association. The test has been translated into the languages of more than 100 countries.

A Japanese Rotary club printed The Four-Way Test on loan umbrellas for railway passengers at the railway station. The Rotary Club of Bayswater, Vic., Australia, sponsored an essay and poster contest among the town's

11 to 14 year olds using as it theme "A man's struggle with his conscience." Astronaut Buzz Aldrin planted a Four-Way Test pin on the Moon's surface. In Meerut, India, the Rotary club erected a stone pillar along the highway, inscribed with The Four-Way Test, and similar monuments were built in public parks by Rotary Clubs in Brazil, the Philippines, and Japan. It has appeared in gymnasias, courtrooms, and labor contracts. Today, the test is found on highway billboards, in schoolrooms and halls of government, and on the walls of businesses the world over.

Vocational Service remains at the heart of Rotary. In 1987-88, RI President Charles C. Keller reinvigorated the Avenue by appointing the first Vocational Service Committee in 50 years, chaired by William Sergeant of Tennessee. The committee drafted the new and influential Declaration of Rotarians in Businesses and Professions, testimony to Rotarians' enduring dedication to Vocational Service.

Yours in Rotary,
Bob Watzke

"One person practicing sportsmanship is far better than Fifty preaching it."
-Knut Rockne

Rotary Club of the Westbank

**1309 Whitney Ave.
Gretna, La 70056
Club 3995 - District 6840**

OFFICERS & DIRECTORS 2003-2004

Robert Watzke
President

Pat Campbell
President-Elect

Charlie Jones, III
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Bubby Gauthreaux
Secretary

Joe Stephens
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Ron Mosel
Immediate Past President

John Centanni
Director of Club Services

Angie Magee
Direct of Community Service

Michael Dendy
Director of International Service

Kurt Gassen
Director of Vocational Services

Tuesday Meetings, 12:15 PM
Gretna United Methodist Church
1309 Whitney Ave., Gretna

PROGRAM CHAIR

November 18, 2003 _____ Nasson Rodriguez
November 25, 2003 _____ Nat Lubin
December 3, 2003 _____ Elaine Leaber
December 9, 2003 _____ Club Day
December 16, 2003 _____ Joint Meeting
December 23, 2003 _____ No Meeting
December 30, 2003 _____ No Meeting



LUNCH GUEST



Dave Perret _____ guest from Westwego-
Jerry Fortino _____ guest from Algiers
Cely Perret _____ guest from Westwego
Chris Roberts _____ guest of Leonard Beller
Claude Autin _____ guest of Mickey Marcello

Program Chair

Bob Weileman will have our guest speaker for November 11th meeting.

Guest Speaker

For November 11th, Bob Weileman will introduce our guest speaker, **Paul D. Connick, Jr.**, District Attorney for the 24th Judicial District in Jefferson Parish, Louisiana. Paul will tell us about the current status and future plans and goals for his office.

Announcements:

John Centanni, the Director of Club Services, is suggestions for Club Services to please email him at jccjr@bellsouth.net.

Happy Birthday!



Recap of Last Week

Cullen B. Jones
 2548 Cypress Lawn Drive
 Marrero, La. 70072

Dear West Bank Rotary Club Members:

First let me apologize for a very belated letter to your Rotary Club. Summer passed by so quickly with work, and then a family vacation, and before I knew it, I was back in school. So here we are in October, and I felt it necessary to write a much deserved thank you letter!

RYLA was truly a wonderful experience. It was obvious from the original meeting and paperwork received in the mail beforehand that this was a very organized effort and team approach to promote leadership and service values to the lucky candidates at the RYLA convention.

The speaker and activities at our seminar were great. Of special interest to me was the D-Day Museum. I was very impressed with all the displays.

It was great meeting so many students from across Louisiana and

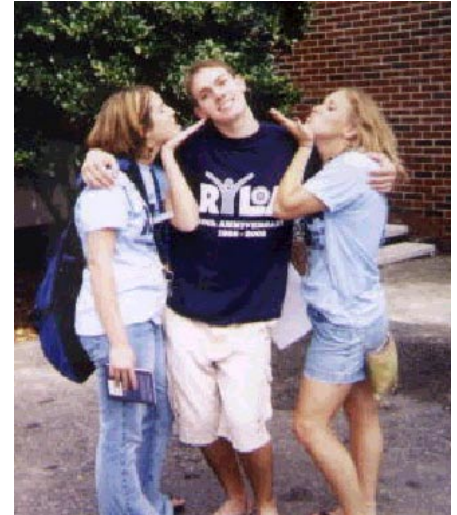
Mississippi. I enjoyed comparing high school activities and sharing memories with so many wonderful people.

Our service day was awesome! We loaded into a chartered bus to Mississippi and spent hours cleaning up, painting, and doing yard work. It was pretty tough in the summer humidity, but it sure gave you a good feeling when it was done.

RYLA is such a positive experience for people my age. It promotes wonderful Christian morals and attitudes and positive, upbeat behaviors.

Thanks to Ms. Lisa Flair and all who volunteered so much of their precious time to make RYLA a success. Please continue to sponsor students for the RYLA convention. It's important to keep this wonderful experience going.

Again, thanks for your support in sponsoring me for the RYLA experience. "Service above Self" is a motto I plan to hold dear to me as I continue to undertake my senior year at Brother Martin High School. As vice-president of the Key Club, there is much opportunity for this kind of activity. I



have recently have been chosen for the elite 16 member Brother Martin Choral Men's Ensemble and have earned placement in the district Honor's Chorus. I am actively working on my Eagle Scout project that entails a clothing drive for the Homeless Shelter on Barataria Boulevard, which should be completed over the next few months. I am looking forward to a fulfilling senior year. Sincerely,
 Cullen B. Jones

GUEST SPEAKER

Judge Stephen C Grefer
 2nd parish court, division B.

Judge Grefer spoke about the new Second Parish Court courthouse currently under construction at the corner of Huey P Long Avenue and First Street in Gretna. Rozas – Ward Architects in conjunction with Carubba engineering, designed the courthouse. Woodrow Wilson construction Company was the low bidder for the project and was awarded the contract by the Jefferson Parish Council. The total cost of the project is approximately Eight Million Two Hundred Thousand (\$8,200,000.00) Dollars including land acquisition. The new building will be three (3)

stories tall and contain a total of approximately Sixty Seven Thousand (67,000) square feet. In addition to providing some badly needed space to the Second Parish Court operation, it will also house the Jefferson Parish Clerk of Court's office for Second Parish Court, and the Jefferson Parish Sheriff's Office for collections.

Additionally, Judge Grefer spoke on some recent changes in the law regarding Driving While Intoxicated. The Judge highlighted recent changes that increase the penalties for anyone convicted of Driving While Intoxicated who produces a test result of a .15 or a .20. The cost of the machine is about \$5,000. Additionally, there are

penalty changes in the law that now provides for refusing to take the breath test on the third occasion. Judge Grefer pointed out that these changes are consistent with the legislatures continued endeavors to stiffen Driving While Intoxicated laws and the Criminal Justice System's continued strict enforcement of those laws.





Judge Stephen C Grefer speaks about the new courthouse currently under construction in Greta.



Lunch Menu

Pork Loin
Rice Pilaf
Broccoli & Cheese
Fruit Cup
Gingerbread

Important Notice:
Golf Tournament to support the Westbank District of the Boy Scouts November 11th at Lakewood. See Robert Folsie for details on how to participate.

Absent:

Alimia, Ard, Autin, de la Bretonne, Dendy, Doubleday, Foley, Fromenthal, Gassen, Gattuso, Gegenheimer, Grady, James, Lanoux, Melancon, Moll, Moore, Neathamer, C. Orgeron, R. Orgeron, Oubre, Parker, Rodriguez-Fierro, Stuntz, Wagner

\$60.00
Bryan Schexnayder
 1/2 & 1/2



For comments, suggestions, or questions please contact:

Design@DesignThePlanet.com

